



Armenian Monuments Awareness Project

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2012 Projects

370 AMD=1\$

500 AMD=1€

Renew Panels & Signs, new sponsor branding		48,660,874		
183 Panels, 129 direc.signs, 4 Travel Trails, 7 nature trails	Sponsor brand cost per day			
36 Monuments (Garni, Giumri, Zvartnots, Khor Virap, Old Artashat, Noravank, Armash, Yeghegis-Alayaz, Tatev, Amberd, Karahundj, Ughtasar, Haghpata, Sevanavank, Geghard, Charents monument, Goshavank, Aghavnavank, Spitakavor, Tsakhats kar, Smbataberd, Silk Road: Ptghvan, Kobaiyr, Dilijan, Lchashen, Selim Caravanserai, Ughtasar, Moz, Goris, Vorotan Canyon, Halidzor, Vahanavank, Meghri, Agarak, Areni, Tchuneri Cave) Travel Trails (Footsteps of Christianity, Silk Road, Wine Trail, Kings & Princes) Nature Trails (Noravank Gorge, Bird Trail, Aragats Flora, Geghard Canyon, Garni Canyon, Tatev Gorge, Sevan Trail)	only A. 1 year cost p/d (AMD)	729		
		(\$)	\$1.97	€ 1.46
	A & B. 2 year per day (AMD)	364		
		(\$)	\$0.98	€ 0.73
BSSRC 2 year project (partial EU grant*):		(2 year budget)	43,652,326	
Black Sea Silk Road Trail, linking over 100 communities and cross-cultural monuments in 4 countries: Armenia: 114 Panels, 148 direc.signs, 77 trail markers, 55 urban walking tour plaques, 8 nature trails, 2 protected areas 5 smart phone APPs (iPhone, iPad, Android, Blackberry, Windows 7) 1 Web Portal, Directory of online services (rural service providers) Professional presentation, public presentation, SN seminar Arpi Lich, Marmarshen, Historic Giumri, Ani, Gusanagiugh, Talin, Dashtadem, Aruch, Agarak, Aghstik, Tegher, Byurakan, Aragats, Amberd, Historic Ashtarak, Vordan Karmir, Tsaghkadzor/Kecharis, SevanLake, Sevanavank, Norahsen, Hairavank, Noratus, Dzoragiugh/Nerkin Getashen, Lichk, Selim petroglyphs, Selim Pass, Yeghegis, Yeghegnadozr, Noravank Dzor, Noravank, Gndevank, Jermuk, Carahunge/Zorats Kar, Ughtasar, Shinuaiyr, Devil's Bridge, Tatev-Kapan Hiking Trail, Tatev, Goris, Khndzoresk, Halidzor, Vahanavank, Meghri, Shvandizdor, Shikahogh Forest, Yerevan		(per year)	21,826,163	
	2 year Budget for Armenia	€ 417,045.82		
	EU funding*	€ 329,741.17		
	Funding request:	€ 87,304.65		
	Funding request, per year:	€ 43,652.33		
	1 year per panel per day (AMD)	475		
	(\$)	\$1.28	€ 0.95	
	2 years per panel per day (AMD)	237		
	(when also sponsoring Renew Monument Panels project)	\$0.64	€ 0.48	
MATENADARAN NEW WING/Gallery		22,638,853		
74 panel displays (25 exhibition, 49 lit panel boxes)				