



The Armenian Monuments Awareness Project (AMAP) is a multi-year project to increase awareness of Armenia's Historical, Cultural and Natural monuments through a variety of activities at selected sites. AMAP goals include:

- Multilanguage, multi-media interpretive introductions, directional and interactive visitor experiences for Armenian Historic and Cultural Monuments.
- Armenian museums and excavations.
- Nature Monuments, trails and multilanguage, multiple media interpretive displays, directional and visitor experiences for Armenia's Natural areas.
- Create interactive experiences at multiple monuments to further enhance the visitor experience.
- Coordinate an Armenian "Adopt a Monument" campaign to empower local communities to adopt, maintain and preserve adjoining monuments for future generations, including ecological caretaking and promotion of the site.
- Develop and enhance tourist infrastructure to enhance visitor experiences.
- Open sites for physically and mentally challenged visitors through specialized presentations and facilities.
- Create multi-language, multimedia presentations to select sites, including audio tours, video and film, online and other media formats.
- Create a catalogue-online database of Armenian monuments and companion Armenian Heritage web site.
- Advocate and support preservation activities in cooperation with professional bodies, experts and professionals in the Heritage and Monument fields.
- Support economic-based activities that develop local communities while preserving community heritage and monuments.

2010

In 2010 we are installing over 240 information ports, panels and directional signs at over 61 locations nationwide: 13 monuments, 2 museums, a Nature Trail (Flora, birds and wildlife) and two travel trails: "Kings, Queens and Princes" and "Cradle of Civilization". We will also produce Braille panels for sight-impaired visitors (in five languages) and create an interactive Armenian Heritage web site.

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